DRIVEN TO DELIVER
Backed by a fifth-generation family-owned company, Spicers Canada is a leading distributor of commercial print and business papers, specialty products, graphic solutions, sign & display media, and industrial packaging products. Our employees are passionate about our business and understand exactly what it takes to consistently deliver world-class service and support.

spicers.ca
shop online on gospicers.ca
OUR EMPLOYEES ARE THE FOUNDATION OF OUR SUCCESS.
We've always understood that our clients' top priorities are to satisfy their customers and meet the demands of their markets. That’s why we take the time to build long-lasting relationships, listening to their challenges and learning new ways that we can help.

Established in 1904, we’re proud to carry on a tradition of exceptional products and friendly expertise.

We’ve invested in decentralized leadership that empowers our 15 regional centres to respond quickly to customers’ unique needs with tailor-made solutions.

With over 175 sales professionals, we’re passionate about adding value to our customers and committed to being a dependable partner.
UNIFIED DIRECTIVES

ONE VISION. ONE MISSION.

Our Vision. A respectful corporate culture and a reliable brand recognized for its value.

Our Mission. To continue our role as a leading distributor in an evolving industry, while fostering regional empowered business units that keep us flexible and responsive.

These values are shared by all of our locations across Canada, each operating seamlessly within the Spicers family. We’re able to achieve this unity thanks to the commitment and loyalty of our employees.
OUR CORE GUIDING PRINCIPLES

“OUR SUCCESS DEPENDS ENTIRELY ON EARNING THE TRUST AND LOYALTY OF OUR CUSTOMERS, EMPLOYEES, SUPPLY AND BUSINESS PARTNERS ALIKE. THIS IS A CHALLENGE WE MUST RESPECT AND RESPOND TO EACH AND EVERY DAY.”

VALUE
Pursuit of relevant solutions that improve profitability for our customers, suppliers and employees.

COURAGE
Innovate, challenge our comfort zone.

EXCELLENCE
Provide an environment that delivers and sustains levels of world-class excellence and creates an undeniable competitive advantage.

SIMPLICITY
Pursuit of a structure easy to understand and free of internal and external barriers.

SPEED
Clear communication of expectations and vision assures efficient execution.

EMPOWERMENT
Ownership of how our strategy is administered lies at a local level.

At Spicers, there is an accepted commitment to six guiding principles: The promise of speed through decisiveness, demonstrating market leadership with courage, a sincere belief in the value our company and its partners represents, administered through a locally empowered structure that is simple, easy to understand and driven to deliver the highest level of measured excellence.

Cory Turner, President, Spicers Canada
PAPER’S POTENTIAL IS UNLIMITED

Printed pieces inform and inspire millions every day: the words, the images, the tactility. In the right hands and with the right idea, one sheet of paper can become something so much more. Paper connects us to information and each other. Rediscover the power of paper and print.

Paper is about choice. Our options range in size, thickness and colour so you never have to compromise on quality or price to get what you want, whether you’re creating brochures, posters or product packaging. But what our customers like most about our products is the satisfaction of seeing the result of countless hours of hard work come out looking truly exceptional. That’s the beauty of paper.

When you specify paper, you’re not just picking something to print on. Paper can change the way people think, act or feel about a product or service. Printers, agencies and brands count on us to bring their ideas to life. The right idea will pop, command attention and drive action. When you work with Spicers, you know you’ll get the best advice for choosing your paper.

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When it comes to introducing new concepts, studies show that we retain printed information more easily than digital information. In other words, ideas on paper stick. But today, paper needs to complement technology. And we’re committed to keeping pace with the constantly evolving office environment through our exceptional line-up of business papers.

From memos to mailings, brainstorming sessions to crucial contracts, we have a paper for every job sourced from leading manufacturers. Whether you need volume, premium quality or the right balance of the two, you can find a paper that will fit your need and budget. All delivered with exceptional service through our efficient supply chain.

And because every organization has its own sustainability plan, we have recycled grades to fit any level of commitment and we’re proud to offer a selection of forest certified papers. With responsibly maintained forests, we can help ensure that future generations enjoy a legacy of quality paper along with the woodlands that produce it.

Today, businesses rely on paper more than ever. Whether you’re shaping a new concept, designing a presentation or drafting a proposal, your thoughts become real on paper. They’re refined on paper. And when they’re ready to be shared with the world, they’re made so much clearer on paper.
It’s no secret that digital and inkjet printing are quickly shaping the world of print today. High quality print with added flexibility, short runs, customization and quick turnarounds are the key drivers in this emerging market. Manufacturers are investing in cutting-edge technology and broadening their product portfolios to include versatile substrates. The possibilities are endless.

The number of digital printing presses is constantly growing. With an increasing array of printing technologies and applications, it is becoming even more important that materials are able to fulfill a variety of different applications.

At Spicers, we’ve ensured that our portfolio covers this broad spectrum of technical and aesthetic demands. You’ll stand out from the crowd with our range of specialty products. From vivid colour palettes to dynamic textures and finishes, we have one of the largest, most eye-catching selections to help your print communications - and your brand - get noticed.

And we’re supported in the field by top substrate manufacturers to answer your questions as you build your specialty paper solution.
TECHNOLOGY IS CHANGING THE DIRECTION OF PRINT

The printing press changed the way we create and share new ideas, art and literature forever. Today we continue this legacy of putting paper to work and captivating audiences. Whether it’s to connect, educate, get noticed or ignite action, ink on paper leaves a lasting impression.

GRAPHIC SOLUTIONS

PRODUCTS
- PREPRESS
- PROOFING
- FILM & PLATES
- BLANKETS
- PREPRESS CHEMICALS
- COATINGS & VARNISH
- INK
- PREPRESS & BRANCKETY
- PREPRESS EQUIPMENT
- FLEXOGRAPHIC INK & PLATES

SERVICES
- TECHNICAL SERVICES
- G7 PROOF-TO-PRINT
- CALIBRATIONS
- WORKFLOW AUDITS
- CUSTOM G2 PANTONE
- PREPRESS AUDITS
- COLOUR MANAGEMENT
- ADVANCED PRINT OPTIMIZATION (APO)
- PRODUCT DEMONSTRATIONS

We’re plugged into the future of print, with the expertise and solutions to maximize productivity in both classic pressrooms and cutting-edge digital shops. Our relationships with best-in-class manufacturers and print customers ensure that we stay current with the latest products and services that help printers create beautiful, powerful print collateral.

Not only does Spicers provide the infrastructure, products, services and specialists to support your business goals, we’ll also help you stand out in a competitive landscape. Our National Technical Sales Team uses a tailor-made strategic approach to help you find efficiencies while focusing on your specific business goals and challenges.

Our passion is productivity: we provide all the tools and resources you need to print more boldly, more beautifully and more easily year after year. And we offer solutions for every step of the printing process from prepress and pressroom to finishing. Pressrooms are always evolving. Let Spicers help you stay ahead of the curve.

“Our customers are our key focus and we strive to provide a consistent unique customer experience through all of our employees at Spicers Canada.”

Dale, Spicers Western Canada
Part of our team since 2007
Turn Heads and Open Minds

Dream Bigger. Shine Brighter. Speak Bolder. Extend your message through a brilliant display, billboard, vehicle wrap or banner. Get the most out of your creative potential and highlight your business - the sky’s the limit.

You bring the spark that inspires and engages. We’ll help you bring it to life, then make it larger than life with an incredible line-up of wide format products tailored to fit your unique vision. Banners and displays that stop passersby in their tracks. Billboards that brighten the morning commute. Vehicle wraps that transport your brand across the city. Whatever the format or application, we’ll work with you to get the most out your creative potential. And we stay on the cutting edge of technology to make sure you’re there too.

We can also provide expert advice and training on all facets of the sign and display industry through comprehensive product support and a dedicated Technical Sales Team. So whether you’re an industry veteran or designing your business’ first display, we’ll be there to support you with colour management, material selection, portable display systems and all the peripheral products you’ll need to be seen.

"I chose Spicers due to its success driven culture, great team spirit, strong leadership and its ability to quickly adapt to the changing market." 
Jackie, ForbesToronto. Part of our team since 2008.

SIGN & DISPLAY

Paper products
Banner & film
Pressure sensitive adhesives
Textiles
Rigid board
Laminates
Finishing accessories
Ink & toner equipment
Portable display systems

Technical services
Colour management
Print media consultation
Custom ICC profiling

"I chose Spicers due to its success driven culture, great team spirit, strong leadership and its ability to quickly adapt to the changing market."

Jadzia, Spicers Toronto, Part of our team since 2008.
When you’ve invested passion and energy in creating something to share with the world, you want to be confident it will leave your hands with the same consideration. Product performance is key when it comes to selecting the right protective packaging or shipping supplies. Handle and deliver with care because no job is complete until the client receives their order in perfect condition.

Spicers provides the tools required to meet all your logistical needs, from cartons and tape to protective packaging and shipping supplies, along with the janitorial and safety products. You can trust that your most valuable assets are treated with the care they deserve. In the end, it’s about protecting yourself and your brand from injury, presenting your products in a way that reflects the value you put on them while creating a safe working environment.

When you choose us for your industrial needs, we’ll work on-site with you to better understand your operation. We’ll observe, report and recommend products and solutions that make sense.
WE SEE THE BIGGER PICTURE

Spicers is dedicated to taking the meaningful steps towards reducing the environmental impact of our industry. Our company embraces the use of sustainable products and is committed to partner with suppliers that use certified forest fibre, find alternative renewable energy sources and reduce chemical energy and water usage.

As a merchant business, managing over 800,000 square feet of warehouse space and delivering over 200,000 tonnes of product each year our main sustainability focus is on improving our supply chain. We are committed to recycling and managing our waste properly and our Chain-of-Custody certifications ensure we support and promote healthy forest management.

When you choose Spicers, you’re partnering with a progressive supplier who cares about the future.
Spicers delivers the reliable strength of a nation-wide system along with the focus of local branches deeply connected to the businesses — and communities — they supply. Our distribution centres are positioned near every major city in Canada, and each invests in a management culture that encourages a hands-on approach to reflect the needs of that region. We work on-site with our partners to learn the ins and outs of their operation, to assess ways we can help, and tailor a customized solution that fits their unique goals and challenges.

800,000+ SQUARE FEET OF WAREHOUSING
13 WAREHOUSES ACROSS CANADA
475,000+ WAREHOUSE ORDERS PROCESSED EACH YEAR
900,000+ WAREHOUSE ITEMS PROCESSED EACH YEAR
1100+ DELIVERIES A DAY
>95% OF OUR DELIVERIES ARE NEXT DAY

"We are constantly challenging ourselves to evolve with our eye on two major goals. Providing the highest level of service, measured in part by accurate and on time deliveries, through the execution of an effective order to delivery process. To drive this change, we share best practices from our local distribution centres and leverage central resources to maximize efficiencies and establish industry best standards."

Tim Soro, Vice President Operations and Information Technology, Spicers Canada

LOCAL SERVICE. NATIONAL STRENGTH.
Our parent company, Central National Gottesman Inc. (CNG) is one of the world’s largest distributors of pulp, paper, packaging, tissue, newsprint and plywood. The company employs 2,380 in more than 150 locations in 48 cities across North America and in 26 countries around the world, including 43 warehouses and 48 retail stores.

CNG operates through three divisions: The Central National Division, a global distributor of pulp, paper, newsprint, packaging, tissue and plywood; the North American Distribution Division, comprising four regional paper distributors which supply a range of paper products to large and mid-sized commercial printers and corporate end users; and the North American Publication Division, which supplies paper to the book, magazine, catalogue, retail and direct mail industry.  

[1886] 
A LEADER IN THE PULP, PAPER AND FOREST PRODUCT INDUSTRY FOR MORE THAN 130 YEARS

[2,380] 
PROFESSIONALS AROUND THE WORLD TO SERVE A RANGE OF CLIENTS IN THE FOREST PRODUCTS INDUSTRY

[5.5 BILLION] 
SALES OF MORE THAN $5.5 BILLION AND MORE THAN 5 MILLION TONS OF PULP AND PAPER PRODUCTS ANNUALLY
Access product information and view up-to-date inventory and pricing 24/7. Streamline your procurement by creating customized shopping lists, view order status and order history with a click of the mouse.
We are based in Vaughan, Ontario, with 15 regional centres that include sheeting facilities in Toronto and Winnipeg, as well as Cash & Carry locations across the country. Partnering with trusted global manufacturers, we source, stock, market and distribute a diverse range of quality products while adding value to our customers through an efficient supply chain.

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